

scam share

spotlight on...

Prize Draw Scams

Scottish consumers regularly report fake competitions, prize draws, voucher giveaways or surveys on social media or in emails, which appear to be linked to well known companies.

what do scam prize draw messages / adverts look like?

Links in these messages/adverts often lead to fraudulent or unsecure websites which are designed to harvest your details or infect your computer with malware. They may say:



It's your lucky day! Your details have been randomly chosen from our computer system to participate in our weekly survey. 1 in every 10 users receives an amazing prize.

We're giving away £1000 gift cards across the country to raise brand awareness! Please complete this short survey to find out if you're eligible. Act Fast! There are only 3 gift cards left...



Share this link to be in with a chance of winning some amazing prizes! Fill out this form to enter...

Congratulations! To thank you for your loyalty we are offering you the opportunity to win a £200 gift voucher. This is your last chance to win...click here to get started



You have been selected to participate in an anonymous survey about your experiences with our store. Complete this short survey to receive exclusive reward offers including vouchers.

how can I tell if a message about a prize draw is a scam?

Remember that you cannot win a competition or prize draw you didn't enter.

Scam prize draws, competitions and surveys often contain small **spelling mistakes and unusual wording**. They don't usually list basic terms and conditions such as deadline dates or details on how winners will be selected.

Scam messages may say that you have a **limited amount of time** to take part in the survey or competition - scammers often create a sense of urgency to pressure you into handing over your personal details.



what should I do if I get one of these messages?

If you receive unsolicited emails or texts offering discounts or deals or telling you that you've won a competition/prize draw you didn't enter, **do not click on any links or open any attachments**.

Be wary of quizzes or surveys on social media which ask for personal details – think carefully about what information you are putting online. You don't know who is accessing the information you enter and what they could use it for.

Before taking part in a survey/competition which is supposedly being run by a supermarket or big brand, **look at their official website and social media channels to see if it is genuine**.

Report all scams to **Advice Direct Scotland** using their free consumer helpline: **0808 164 6000** or via their website at **www.consumeradvice.scot**.

If you have lost money or are worried that you have given your bank details to scammers, contact **Police Scotland on 101**.

Find more information and advice on avoiding scams:

Advice Direct Scotland - www.consumeradvice.scot

Police Scotland - www.scotland.police.uk/keep-safe

Trading Standards Scotland - www.tsscot.co.uk/latest-scams

The National Cyber Security Centre - www.ncsc.co.uk

